

Plan an ads/disadvantages essay

Paragraph focus		Sentences	
P1	Introduction	1	Topic sentence
		2	Tell the reader what to expect
P2	Advantages with examples and/or reasons	1	Topic sentence
		2	First advantage
		3	Example or reason
		4	Second advantage
		5	Example or reason
		6	Third advantage
		7	Example or reason
P3	Disadvantages with examples and/or reasons	1	Topic sentence
		2	First disadvantage
		3	Example or reason
		4	Second disadvantage
		5	Example or reason
		6	Third disadvantage
		7	Example or reason
P4	Conclusion	1	Your opinion
		2	A reason for your opinion (can be a second conditional sentence)

Language of ads/disadvantages essay

Vocabulary

Vocabulary	Meaning
1 advantage	a good thing about something
2 rather than	an alternative, a different thing
3 outweigh	to be more important than something
4 consequence	a good or bad result of something
5 relevant evidence	something that shows that something is true
6 disadvantage	a bad thing about something
7 development	a change
8 support	to help something or someone

advantage	benefit	
disadvantage	drawback	problem

Connecting words and expressions

Putting advantages in order	Putting disadvantages in order	Giving examples	Connecting sentences	Concluding
The main benefit is that	A major drawback is that	For example,	, which , because	In conclusion,
Another advantage is that	A second disadvantage is that	For instance,	However, and	
Finally,	Another problem is that			

4 key sentences

1: In this essay, I will discuss the advantages and disadvantages of riding a bicycle compared to driving a car, and I will give my personal opinion.

2: There are several advantages of riding bicycles compared to driving cars.

3: However, there are also a number of disadvantages of riding bikes.

Exit 5 Review and memorize: Advantages and disadvantages essay

4: In conclusion, I personally feel that the advantages of riding a bicycle outweigh the disadvantages.

Second conditional sentences

If + past simple (comma), would + base form of verb (~~to~~ save, ~~to~~ be, ~~to~~ help)

If everyone **rode** bicycles, they **would save** money, **be** healthier, and **help** save the planet.

If everyone **ate** fast food, they **would have** more money and more time to spend doing what they like.

Giving reasons

This means that...

Model answers

Advantages/disadvantages essay 1: bicycles

In some countries like Holland, a lot of people nowadays choose to ride bikes rather than drive cars. In this essay, I will discuss the advantages and disadvantages of riding a bicycle compared to driving a car, and I will give my personal opinion.

There are several advantages of riding bicycles compared to driving cars. The main benefit is that they are cheap. They do not cost much to buy and they do not need petrol or servicing, which cost a lot of money. Another advantage is that riding a bicycle is healthier than driving a car. You use your legs and get good exercise, which keeps you fit and helps prevent obesity. Finally, they are much greener than cars, because they do not use fuel. This means that they do not cause pollution.

However, there are also a number of disadvantages of riding bikes. A major drawback is that bicycles are slower than cars, and they can only carry one person. This means that you cannot go very far on a bicycle, and you cannot take your family. A second disadvantage is that they are not very useful in bad weather. For example, in the UAE it is usually too hot to cycle. Another problem is that riding a bike can be dangerous. For instance, car drivers in some countries do not slow down when they pass a bicycle.

In conclusion, I personally feel that the advantages of riding a bicycle outweigh the disadvantages. If everyone rode bicycles, they would save money, be healthier, and help save the planet.

(260 words)

Advantages/disadvantages essay 2: fast food

In some countries like America, a lot of people nowadays choose to eat fast food rather than cook meals at home. In this essay, I will discuss the advantages and disadvantages of eating fast food compared to cooking at home, and I will give my personal opinion.

There are several advantages of eating fast food compared to cooking for yourself. The main benefit is that it saves time. For example, in many families nowadays both parents have to work, so there is nobody at home to spend time cooking. Another advantage is that fast food is cheap. This means that almost everyone can afford to buy it. Finally, fast food is very tasty. For instance, Kentucky Fried Chicken, which is a famous brand, is delicious.

However, there are also a number of disadvantages of eating fast food. A major drawback is that most fast food is unhealthy if you eat it too often. For instance, a meal with a soft drink in MacDonald's is high in fat, salt and sugar. A second disadvantage is that it stops people eating together in the traditional way at a family table. For example, fast food is often eaten walking along the street or sitting at a desk. Another problem is that fast food destroys the unique differences between cultures. This is because local restaurants making traditional specialties cannot survive the competition from big companies like Burger King.

In conclusion, I personally feel that the advantages of eating fast food outweigh the disadvantages. If everyone ate fast food, they would have more money and more time to spend doing what they like. *(268 words)*